

# Elevations Co-op member entrepreneur support services

## Goal

## Execution

**Collective effort**

**Local Marketing Programs**

Empowerment Expos target 3 times annually  
Tables for members \$25

Nonmembers is \$35

Each exhibitor invites five guests to attend expo for free from their networks, family or friends and any other

**Activities at Expo**

Staff needed MC, DJ, Video, and Camera, Greeter/registration person, server, and chair and tables organizer

Food at beginning of event accompanied by DJ Music or other entertainment-Elevations Music School

Entrepreneurs product pitch 5-10 minutes  
Survey of entrepreneurs or attendants needs  
Music or entertainment intervals to give guests chance to visit tables and network

**Follow up online marketing programs**  
(Social media and what's up)

Annual fee for members is \$50  
Nonmembers is \$100

Profile of entrepreneur pitch video hosted on Elsci website, emailed, social media, what's up

**Relationship marketing program**  
(Volunteers)

Entrepreneurs provide free services to community on Saturdays at 483 Oakwood Avenue in keeping with their abilities to serve felt needs in community

Entrepreneur develops relationship with prospect and identifies and suggests services, investment opportunities available from themselves or other Elevations entrepreneurs  
Referral fee \$30 on success sales completion is paid to Elevations Co-operative

**Office use services**

### Business advisor services-

Business plan writing, strategic planning, marketing plan, book keeping, financial statements, taxes, grant proposal writing services

Members from \$100 to \$500

Nonmembers from \$200 to \$1000

Member entrepreneur \$15 per hour includes table and Wi-Fi

Printing and photocopy \$.10 per page